EVERYPIXEL

PRESS RELEASE

The new search engine will collect all licensed images across the web

July, 27th. — *Today, the first search across all stock image sites was launched. Stock image search engine, Everypixel, expanded its search index by adding premium photos to free and microstock photos. After the update, Everypixel will become the world's first unified tool to find licensed images.*

The stock image market is steadily growing and costs about $3 bln. Today, the libraries of stock image agencies contain hundreds of millions of stock photos in total; Shutterstock alone offers 100 mln images. Despite the enormous amount of content and its sellers, there was no single tool for searching. That's why image searching is a time-consuming process. According to Imagebrief research, on average, it takes four to six hours for a designer or art director to find the right photo.

Everypixel will become the first search tool that covers all stock photos across the web. It crawls through the repositories of all 51 stock photo sites. You can also limit searches to only free, microstock, or premium photos. Everypixel gives you access to 222 million images and makes the search process handy by filtering by keyword, color, or orientation (horizontal/vertical).

Another convenient option is price comparison. 70% of all stock images are not unique. That's why you can encounter the same image on several websites. The price on them could also be different. Everypixel uses computer vision to find such duplicates, paste them together and compare their price. Sometimes, you can even find paid images offered for free.

«There are too many stock photo agencies on the market. Buyers usually know and use two or three favorite websites, while on small stock sites the same pictures are much cheaper. We created Everypixel to make the stock image market transparent for the buyers and the search process more handy», — says CEO & founder Dmitry Shironosov about Everypixel's mission.

Earlier, in April, Everypixel trained the neural network to evaluate the aesthetic quality of photos and caption images. Today, the technology is used for image curation to put fresh, natural and aesthetic photos on the first pages of search results.

About Everypixel

Everypixel is the first stock image search engine with price comparison option. All search results are curated by neural networks, that evaluate the beauty of photos.

Contacts
Kristina Klipfel,
PR manager
kris@everypixel.com
+7 965 855 61 58

EVERYPIXEL

Stock image agencies covered by Everypixel

Free	Microstock	Premium
pixabay.com	depositphotos.com	stocksy.com pl
stocksnap.io	istockphoto.com	ainpicture.com
freepik.com	shutterstock.com	thepicturepantry.com
vectorstock.com	123rf.com	tookapic.com
pexels.com	pressfoto.ru	offset.com
vecteezy.com	fotolia.com	gallerystock.com
unsplash.com	canstockphoto.com	maion.com
magdeleine.co	photodune.net	aerialstock.com
kaboompics.com	dreamstime.com	ericksonstock.com
fancycrave.com	pond5.com	500px.com
picjumbo.com	colourbox.com	
freenaturestock.com	pixtastock.com	
mmtstock.com	stockfresh.com	
skitterphoto.com	bigstockphoto.com	
libreshot.com	thinkstockphotos.com	
jaymantri.com	wavebreakmedia.com	
finda.photo	crestock.com	
bara-art.com	peopleimages.com	
barnimages.com		
freelyphotos.com		
goodstock.photos		
everypixel.com		